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### Beyond the First Visit – Guest-er-ize

<http://pastordorrell.com/?p=605>

Guest-er-ize (gest-er-ize), vt: to make a church more responsive to its guest and better able to attract new ones, – syn, to serve, care, love, be friendly, acceptance. – Church consultants are individuals who specialize in helping churches improve their ability to serve and assimilate guests. – In order to do this they will often visit a church unannounced [...]

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