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Graceway

<http://visitgraceway.org>

Kansas City Missouri (MO)

Graceway(Former Kansas City Baptist Temple)5460 Blue Ridge Cut-OffKansas City, MO 64133(816) 358-1515Excerpt from an article from Tina Lewis Rowe "KCBT to Graceway in 68 years, what about you?" "At first they took the Kentucky Fried Chicken to KFC approach. Most members said KCBT and hoped no one would ask them to explain what kind of Baptists they were and why Baptists would have a temple, especially one that didn't look anything like a temple. Finally they decided it was time to develop a new name that would take the emphasis off the description of a building and put it on their faith and what they felt it had to offer to others. Thus, Graceway.I think the congregation will see their membership—and a resulting positive impact in the lives of members—grow dramatically over the next year, as the new name allows them to be viewed differently by those who drive by or read or hear about them. It's not that the message of the church has changed, it's that a potential barrier has been removed and replaced with an open door."

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